

## 2.8 PROMOTIONAL SERVICE OFFERINGS

### 2.8.1 CENTREX PROMOTIONAL OFFERINGS

#### 2.8.1.1 PERMANENT CENTREX OFFERS

##### 2.8.1.1.1 CENTREX SOLUTIONS

The Centrex Solutions offering is a permanent offering continuing the Centrex Returns Promotion. Centrex Solutions will be offered to Centrex customers returning to the Company from an alternate local telephone service provider and agreeing to retain a 2 to 6-year contract.

With a 24-month commitment, there will be a 75% discount on the per line installation charge (normally \$36 per line) and a 75% discount on the Service Establishment Charge (SEC) (normally \$400).

With a 36 month commitment or greater – there will be a 100% discount on the per line installation (normally \$36 per line) and 100% discount on the Service Establishment Charge (normally \$400). Note: This 36-month offer is not available on rate band one.

The requirements necessary to qualify for this offer are:

- (1) The returning customer must have at least 7 returning Centrex lines.
- (2) The customer must commit to a 2 to 6-year Centrex contract agreement.
- (3) Early termination fees associated with the 2 to 6-year Centrex contract apply. In addition, reduction of installation may be charged back to the customer if the term commitment is not met.
- (4) Standard Contract signed with charges waived noted.
- (5) Customers partaking in this offer cannot participate in another promotion, offer or initiative for the same product on the BTNs participating within this Centrex Solutions offer.

## 2.8 PROMOTIONAL SERVICE OFFERINGS

### 2.8.1 CENTREX PROMOTIONAL OFFERINGS (Cont'd)

#### 2.8.1.1 PERMANENT CENTREX OFFERS (Cont'd)

##### 2.8.1.1.2 MOVIN' ON UP

The Centrex Movin On Up offer allows Business Access Line customers to move up to Centrex or Centrex Classic service with a minimum of 2 new Centrex lines. Both existing Company customers and returning customers from an alternate local service provider can take part in this offer.

The requirements necessary to qualify for this offer are:

- (1) The customer must convert at least 2 business access lines to Centrex or Centrex Classic.
- (2) The returning customer must commit to a 24-month agreement.
- (3) Customers may not simultaneously participate in other promotions for these products unless otherwise specified in this promotion or other Nevada Bell agreements. All other terms and conditions remain unchanged.
- (4) The waiver of installation charges may be charged back to the customer if the 24-month commitment is not met.

The customer will receive the following benefits from this promotion:

- (1) The installation charge per Centrex line will be reduced to \$1.
- (2) The Service Order Charge will be reduced to \$1.
- (3) If customer converts 7 or more business access lines to Centrex, the Service Establishment Charge will be reduced to \$1.

2.8 PROMOTIONAL SERVICE OFFERINGS

2.8.1 CENTREX PROMOTIONAL OFFERINGS (Cont'd)

2.8.1.1 PERMANENT CENTREX OFFERS (Cont'd)

2.8 PROMOTIONAL SERVICE OFFERINGS

2.8.1 CENTREX PROMOTIONAL OFFERINGS (Cont'd)

2.8.1.2 TEMPORARY CENTREX OFFERS

2.8.1.2.1 CENTREX NRC CHARGE WAIVER

Offering Period: January 1, 2007 through December 31, 2007

This temporary offering will waive the following Centrex non-recurring charge rate elements for customers that add new Centrex stations during installation of the Centrex system and sign a 36-month or longer contract term. Non-recurring charges will be waived for each station connect during installation of the Centrex system.

The waived non-recurring charge elements are:

- system establishment
- line connection
- service ordering charge
- station NRC

The requirements necessary to qualify for this offer are:

- (1) The contract must be signed and dated from January 1, 2007 through December 31, 2007.
- (2) This offering is not available to existing Centrex customers
- (3) Customers participating in this offering are not eligible for other Centrex promotions or temporary offerings, unless otherwise specified.
- (4) Bill credit will be applied no later than the second billing cycle after order issuance.
- (5) Standard termination charge apply for premature, partial or total discontinuance of the service.
- (6) This offering is not available to customers with Centrex provided under an Individual Case Basis (ICB) contract.

2.8 PROMOTIONAL SERVICE OFFERINGS

2.8.1 CENTREX PROMOTIONAL OFFERINGS (Cont'd)

2.8.1.2 TEMPORARY CENTREX OFFERS (Cont'd)

2.8.1.2.2 CENTREX MOVE WAIVER

Offering Period: November 28, 2006 through January 15, 2008 (C)

This promotion will waive the following Centrex non-recurring charge rate elements for customers in Rate Bands 1, 2, and 3, who are moving their existing Centrex system to a new location, and sign a 36-month or longer contract term. Non-recurring charges will be waived for each analog or ISDN BRI station connect during installation of the Centrex system at the new location.

The waived non-recurring charge elements are:

- system establishment
- line connection
- service ordering charge
- station NRC

The requirements necessary to qualify for this offer are:

- (1) The contract must be dated and signed between November 28, 2006 through January 15, 2008. (C)  
(C)
- (2) This offering is not available to new or existing Centrex customer not moving service locations.
- (3) Customers participating in this offering are not eligible for other Centrex promotions or temporary offerings, unless otherwise specified.
- (4) Bill credit will be applied no later than the second billing cycle after order issuance.
- (5) Standard termination charge apply for premature, partial or total discontinuance of the service.
- (6) This offering is not available to customers with Centrex provided under an Individual Case Basis (ICB) contract.

2.8 PROMOTIONAL SERVICE OFFERINGS

2.8.1 CENTREX PROMOTIONAL OFFERINGS (Cont'd)

2.8.1.2 TEMPORARY CENTREX OFFERS (Cont'd)

2.8.1.2.3 CENTREX "THANK YOU FOR RENEWING" OFFER

Offering Period: February 1, 2007 through December 4, 2007 (C)

Existing Centrex customers with a contract term payment plan, who renew their service with a 36-month or longer contract term, will receive a one-time bill credit of \$35.00 per Centrex station, up to a maximum of \$1,225.00 per contract.

The offer is also available to existing month-to-month Centrex customers converting to a 36-month or longer contract term. Customers participating in this temporary offering are not eligible for other Centrex promotions or temporary offerings unless otherwise specified. The contract must be dated and signed on any date from February 1, 2007 through December 4, 2007. This promotion is not available to customers with Centrex provided under an Individual Case Basis contract. (C)

2.8 PROMOTIONAL SERVICE OFFERINGS

2.8.1 CENTREX PROMOTIONAL OFFERINGS (Cont'd)

2.8.1.2 TEMPORARY CENTREX OFFERS (Cont'd)

2.8.1.2.4 CENTREX COMBINED OFFERINGS

Offering Period: January 1, 2007 through December 4, 2007

(C)

During the offering period customers coming to the Company from another carrier, install a new Centrex system and sign a 36-month or longer Term Payment Plan, are qualified to receive the benefits of both the Thank You for Renewing Offering and the Centrex NRC Waiver Offering.

The Term Payment Plan must be dated and signed during the period of this offering. Customers participating in this Centrex Combined Offering are not eligible for other Centrex promotions, unless otherwise specified.

## 2.8 PROMOTIONAL SERVICE OFFERINGS

## 2.8.1 CENTREX PROMOTIONAL OFFERINGS (Cont'd)

## 2.8.1.2 TEMPORARY CENTREX OFFERS (Cont'd)

## 2.8.1.2.5 CENTREX TARIFF CONTRACT EXTENSION OPTION

Offering Period: May 10, 2009 through May 9, 2010

(C)

This offer consists of a Centrex tariffed contract extension option for customers with an existing Centrex tariffed contract, excluding subscribers to Joint User Service. At any point during the last 12 months of a Centrex term contract, the customer may extend their contract for either an additional 12-month or 24-month period at the same rate provided under the original contract. Subject to the Company's right to seek to discontinue this option to extend the contract period or to otherwise change the terms and conditions of this option, the customer may exercise this option up to three separate times.

Additional Terms and Conditions

- (1) Customers who exercise the option to extend the term of the contract are not entitled to a different rate based on the overall term of the contract as extended (e.g., customers who initially have a 36-month contract and extend it by an additional 24 months are not entitled to the rate allowed under a 60-month contract).
- (2) An extension will begin on the expiration date of the existing contract or extension.
- (3) Standard termination charges apply for partial or total discontinuance of the service prior to the expiration date of the term. (C)
- (4) Upon the expiration date, as noted in the Company billing records of a contract, or contract extension option, if the customer does not elect to subscribe to a new contract and does not request discontinuance of the service, service will be continued on a month-to-month basis. (C)
- (5) The month-to-month rates currently in effect at the time of expiration of the contract will apply.
- (6) Once on a month-to-month plan the customer will not have an additional service commitment and will no longer be subject to termination charges.
- (7) The month-to-month service rates will be subject to Company-initiated rate changes.
- (8) Customers participating in this promotion are required to sign an addendum.

2.8 PROMOTIONAL SERVICE OFFERINGS

2.8.1 CENTREX PROMOTIONAL OFFERINGS (Cont'd)

2.8.1.2 TEMPORARY CENTREX OFFERS (Cont'd)

2.8.1.2.6 CENTREX ADD-A-LINE WAIVER OFFERING

Offering period: May 12, 2007 through May 10, 2008

Under the Centrex Add-A-Line Waiver Temporary Offering, eligible business customers will receive a waiver of non-recurring service charges for each Centrex station installed.

- (1) Eligible business customers are existing Centrex customers who install new Centrex stations and place them under an existing term or new term of 12 months or greater.
- (2) All Centrex nonrecurring charges associated to connect each analog or ISDN BRI Station will be waived.
- (3) Customers participating in this promotion are not eligible for other Centrex promotions unless otherwise specified.
- (4) Credit will be applied to the 1<sup>st</sup> or 2<sup>nd</sup> billing cycle after the order is issued.
- (5) Standard termination charges apply for premature, total or partial discontinuance of the service.
- (6) Centrex contract must be dated and signed between May 12, 2007 and May 10, 2008.
- (7) This promotion is not available to customers covered under an Individual Case Basis contract.

2.8 PROMOTIONAL SERVICE OFFERINGS

2.8.1 CENTREX PROMOTIONAL OFFERINGS (Cont'd)

2.8.1.2 TEMPORARY CENTREX OFFERS (Cont'd)

2.8.1.2.7 CENTREX JOINT USER PROMOTION

Offer period: March 15, 2009 through June 15, 2009 (C)

Centrex Joint Users customers whose joint user arrangement is expiring in April 2009 will received a discounted monthly recurring rate for Centrex service when a 24-month or 36-month contract term is signed. The discounted monthly rate for the Centrex service will be \$20.50 for a 24-month term and \$20.00 for a 36-month term. The discounted monthly recurring rate will be provided over the life of the contract. The Centrex service discounted monthly rate includes the Centrex Primary Line, Exchange Access Trunking Charge, End User Common Line charge (EUCL), Universal Service Fund (USF), Nevada Universal Service Fund (NVUSF), Nevada Pass Through Tax, Telecommunications Device for the Deaf fee (TDD). The Centrex service discounted monthly rate is subject to change if surcharge(s) are increased or decreased. (C)

Customers participating in this promotion are not eligible for other Centrex promotions unless otherwise specified. A bill credit will be applied to each billing cycle after order issuance. Standard termination charges apply for premature, total or partial discontinuance of the service. This promotion is not available to customers with Centrex provided under an Individual Case Basis contract.

2.8 PROMOTIONAL SERVICE OFFERINGS

2.8.1 CENTREX PROMOTIONAL OFFERINGS (Cont'd)

2.8.1.2 TEMPORARY CENTREX OFFERS (Cont'd)

2.8.1.2.8 CENTREX THANK YOU OFFER

Offering Period: December 4, 2007 through January 2, 2009 (C)

Existing Centrex customers with a contract term payment plan, who renew their service with a 36-month or greater contract term, will receive a one-time bill credit of \$40.00 per Centrex Station, up to a maximum of 30 Stations per contract.

The offer is also available to existing month-to-month Centrex customers converting to a 36-month or greater contract term. Customers participating in this temporary offering are not eligible for other Centrex promotions or temporary offerings unless otherwise specified. Customers coming to the Company from another carrier are eligible to combine Centrex NRC Charge Waiver Offering with this Offering.

The contract must be dated and signed on any date from December 4, 2007 through January 2, 2009. This promotion is not available to customers with Centrex provided under an Individual Case Basis contract. (C)

2.8 PROMOTIONAL SERVICE OFFERINGS

2.8.1 CENTREX PROMOTIONAL OFFERINGS (Cont'd)

2.8.1.2 TEMPORARY CENTREX OFFERS (Cont'd)

2.8.1.2.9 CENTREX NONRECURRING CHARGE WAIVER OFFER

Offering Period: May 10, 2009 through May 9, 2010 (C)

This temporary offering will waive Centrex nonrecurring charges for each new Centrex station added during installation of the Centrex system or for customers moving their existing Centrex service and sign a 24-month or greater contract term.

Eligible business customers are new subscribers, customers coming to the Company from another carrier and install a new Centrex system, and existing Centrex customers in Rate Bands 1, 2, and 3 who move their existing Centrex system to a new location. Customers must sign a 24 month or longer contract term.

Additional Terms and Conditions

- (1) The contract must be signed and dated from May 10, 2009 through May 9, 2010. (C)
- (2) Customers participating in this offering are not eligible for other Centrex promotions or temporary offerings, unless otherwise specified. Customers coming to the Company from another carrier are eligible to combine Centrex Thank You For Renewing Offering with this Offering. In addition, customers are eligible to combine this promotion with the Centrex Welcoming Rewards Offer, if available.
- (3) Bill credit will be applied no later than the second billing cycle after order issuance.
- (4) Standard termination charges apply for premature, partial or total discontinuance of the service. (C)
- (5) This offering is not available to customers with Centrex provided under an Individual Case Basis (ICB) contract.

The waived nonrecurring charge elements are:

- system establishment
- line connection
- service ordering charge
- station NRC

**2.8 PROMOTIONAL SERVICE OFFERINGS****2.8.1 CENTREX PROMOTIONAL OFFERINGS (Cont'd)****2.8.1.2 TEMPORARY CENTREX OFFERS (Cont'd)****2.8.1.2.10 CENTREX JOINT USER PROMOTION II**

Offer period: January 15, 2008 through January 31, 2008

Centrex Joint User customers whose joint user arrangement expired in June 2007 will receive a limited offer of a discounted monthly recurring rate for Centrex service when a 24-month or 36-month contract term is signed. The discounted monthly rate for the Centrex service will be \$20.50, with a signed 24-monthly term and \$20.00 for a 36-month term. The discounted monthly recurring rate will be provided over the life of the contract. The Centrex service discounted monthly rate includes the Centrex Primary Line, Exchange Access Trunking Charge, End User Common Line Charge (EUCL), Universal Service Fund (USF), Nevada Universal Service Fund (NVUSF), Nevada Pass Through Tax, Telecommunications Device for the Deaf fee (TDD). The Centrex service discounted monthly rate is subject to change if surcharge(s) are increased or decreased.

Customers participating in this promotion are not eligible for other Centrex promotions unless otherwise specified. A bill credit will be applied to each billing cycle after order issuance. Standard termination charges apply for premature, total or partial discontinuance of the service. This promotion is not available to customers with Centrex provided under an Individual Case Basis contract.

**2.8 PROMOTIONAL SERVICE OFFERINGS****2.8.1 CENTREX PROMOTIONAL OFFERINGS (Cont'd)****2.8.1.2 TEMPORARY CENTREX OFFERS (Cont'd)****2.8.1.2.10 CENTREX WELCOMING REWARDS OFFER**

Offer Period: April 1, 2008 through March 31, 2009

A Centrex Welcoming Rewards temporary offer is available to business customers who are new subscribers, win, winback and customers who open a new location. Eligible customers will receive a one-time bill credit of \$50.00 on the first line connected and a \$25.00 one-time bill credit for each additional Centrex line connected through 20 lines, with a maximum credit amount of \$525.

To be eligible, customers must commit to a verbal one-year Welcoming Reward Promotional Agreement to receive the benefits. Customers must also sign a 24-month or longer Centrex contract term. A minimum of 2 lines must be connected. ISDN lines are not included in this promotion.

**Additional Terms and Conditions**

1. The bill credits will be applied in the first bill cycle after the order is issued.
2. If the customer disconnects their Centrex service prior to one year after the date of installation, all bill credits given with this promotion will be billed to the customer. In addition, standard Centrex early termination charges apply for partial or total discontinuance of service prior to the expiration of the 24-month or longer term.
3. Customers participating in this promotion are not eligible for the Centrex Thank You Offer. Customers are eligible to combine Centrex Nonrecurring Charge Waiver Offer with this offer.
4. This offer is not available to customers with Centrex covered under an Individual Case Basis (ICB) contract.

2.8 PROMOTIONAL SERVICE OFFERINGS

2.8.1 CENTREX PROMOTIONAL OFFERINGS (Cont'd)

2.8.1.2 TEMPORARY CENTREX OFFERS (Cont'd)

2.8.1.2.11 CENTREX ADD-A-LINE WAIVER II OFFERING

Offering period: May 11, 2008 through May 9, 2010 (C)

Under the Centrex Add-A-Line Waiver Temporary Offering, eligible business customers will receive a waiver of non-recurring service charges for each Centrex station installed.

- (1) Eligible business customers are existing Centrex customers who install new Centrex lines and place them under an existing term or new term of 12 months or greater.
- (2) All Centrex nonrecurring charges associated to connect each analog or ISDN BRI Station will be waived.
- (3) Customers participating in this promotion are not eligible for other Centrex promotions unless otherwise specified.
- (4) Credit will be applied to the 1st or 2nd billing cycle after the order is issued.
- (5) Standard termination charges apply for partial or total discontinuance of the service prior to the expiration date of the term.
- (6) Centrex contract must be dated and signed between May 11, 2008 and May 9, 2010. (C)
- (7) This promotion is not available to customers covered under an Individual Case Basis contract.

2.8 PROMOTIONAL SERVICE OFFERINGS

2.8.1 CENTREX PROMOTIONAL OFFERINGS (Cont'd)

2.8.1.2 TEMPORARY CENTREX OFFERS (Cont'd)

2.8.1.2.12 CENTREX 'THANK YOU FOR RENEWING' OFFER

Offering period: January 5, 2010 through January 4, 2011 (C)

Existing Centrex customers with a contract term payment plan, who renew their service with a 36-month or greater contract term, will receive a one-time bill credit of \$50.00 per Centrex or ISDN Centrex Station, up to a maximum of \$1,500.00 per contract. (C)

The offer is also available to existing month-to-month Centrex customers converting to a 36-month or greater contract term. The customer must have 12 months or less on an existing contract or currently be on month-to-month rates. The Centrex contract must be signed and dated no later than January 4, 2011. The service must be installed by February 5, 2011. Customers participating in this temporary offering are not eligible for other Centrex promotions or temporary offerings unless otherwise specified. Customers coming to the Company from another carrier are eligible to combine the Centrex NRC Charge Waiver Offering with this offering. Standard Centrex termination charges apply for partial or total discontinuance of the service prior to the expiration of the term. This promotion is not available to customers with Centrex provided under an Individual Case Basis (ICB) contract. (C)

2.8 PROMOTIONAL SERVICE OFFERINGS

2.8.2 OTHER PROMOTIONAL OFFERINGS

2.8.2.1 CHARTER NUMBER NON-RECURRING CHARGE OFFER (LIMITED OFFERING)

Offer period: Offering ends November 9, 2007

(C)

Business customers will be eligible to receive a \$5.00 non-recurring rate per access line for Charter Number Service after the customer orders the first twenty-five at normal rates.

	<u>Monthly Recurring Charge</u>	<u>Nonrecurring Charge</u>	<u>USOC</u>
Charter Number Service			
- Per each of the first twenty-five telephone numbers	N/A	\$20.00	PTLCN
- Per each subsequent telephone number	N/A	\$ 5.00	PTLCN

2.8 PROMOTIONAL SERVICE OFFERINGS

2.8.2 OTHER PROMOTIONAL OFFERINGS

2.8.2.2 PRI 1200 PROMOTION

Offer period: January 12, 2010 through December 31, 2010

(C)

Eligible business customers who order ISDN PRI Service under a 3-Year Term Pricing Plan (TPP) will receive a \$1200.00 discount per PRI, off the standard rates for the service as described in Part 17, Section 2 of this Guidebook. The discount will be applied as a recurring monthly credit on the customer's bill, of \$100.00 per month for the first twelve (12) months of the new 3-year TPP agreement. Eligible customers may only subscribe to a 36-Month TPP under this offer.

Eligible customers include:

- new or existing business customers who order new ISDN PRI Service under a 3-Year TPP,
- existing business customers who convert existing ISDN PRI Service from a Month-to-Month Pricing Plan to a 3-Year TPP agreement, and
- existing business customers who have existing ISDN PRI Service under a 3- or 5-Year TPP which is expiring during the Offer period, and who are continuing service by selecting a new TPP as described in Part 17, Section 2, Paragraph 17.2.1.C.12.b. (6) (b) of this Guidebook.

This offer is not available with other ISDN Prime/DS1 offers. Service must be installed by April 1, 2011.

(C)

In the event of early termination of this service as provided under the 36-Month TPP term agreement, customers will be liable for a Termination Charge. Those customers who have completed 12 months or more of the 36-Month Service Term agreement will be liable for the full amount of the \$1200 credit. Customers who have completed less than 12 months of the 36-Month Service Term agreement will be liable for the portion of the \$1200 credit which has been previously applied to the account.

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(C)

All other terms and conditions applicable to ISDN PRI Service will apply, as described in Part 17 Section 2 of this Guidebook.

## 2.8 PROMOTIONAL SERVICE OFFERINGS

### 2.8.2 OTHER PROMOTIONAL OFFERINGS

#### 2.8.2.3 GET IT NOW PROMOTION

##### A. DESCRIPTION

The Get It Now promotion is available to Residential customers that have local service with another carrier and call to change to AT&T Nevada for their local Residential service and agree to subscribe to the Select Feature Package (or any larger package marketed under another name that has the same components as the Select Feature package). The customer will receive a bill credit of \$5.00 each month for 12 months.

##### B. REGULATIONS

1. The customer must maintain Select Feature Package for all 12 months to qualify for all monthly bill credits.
2. This offer is available from January 23, 2008 through March 31, 2008.
3. The Get It Now promotion may be combined with offers on products from AT&T Nevada affiliates.

2.8 PROMOTIONAL SERVICE OFFERINGS

2.8.2 OTHER PROMOTIONAL OFFERINGS

2.8.2.4 RESIDENTIAL MOVERS PROMOTION – 2010 (C)

A. DESCRIPTION

Residential Movers Promotion is available to existing or new customers who respond to a marketing offer, are moving, and transfer their existing service or establish new service at the new service address. Eligible customers will receive redemption instructions for a \$50.00 reward card (C) when they transfer, or newly purchase, an access line from AT&T Nevada at their new address and (C) subscribe to with a Complete Choice® Basic or Complete Choice® Enhanced package.

B. REGULATIONS

1. Win and Winback customers are not eligible for this offer.
2. This promotion may not be combined with any other regulated promotions that uses the access line with Complete Choice® Basic or Complete Choice® Enhanced.
3. Only one coupon per customer, per move, is allowed.
4. This offer is effective February 1, 2010 through January 31, 2011. (C)

2.8 PROMOTIONAL SERVICE OFFERINGS

2.8.2 OTHER PROMOTIONAL OFFERINGS

2.8.2.5 MOBILITY RETAIL IC WAIVER

A. DESCRIPTION

Mobility Retail IC Waiver is a promotion for new customers who choose AT&T Nevada as their new local service provider and place an order for new residential local exchange service in person at a retail location with whom AT&T Nevada has an arrangement to sell its services. New customers include those who are new to AT&T Nevada or those who are newly re-acquired by AT&T Nevada. Existing AT&T Nevada customers are not eligible for this promotion.

During the promotion, eligible customers who purchase a residential access line plus Caller ID and Call Waiting, will receive a waiver of the nonrecurring Service Ordering Charge and Central Office Line Connection Charge.

B. REGULATIONS

1. This offer may be combined with other promotions for which the customer qualifies unless excluded.
2. This promotion is available from February 15, 2008 through March 31, 2009 and is available for resale.

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**2.8 PROMOTIONAL SERVICE OFFERINGS****2.8.2 OTHER PROMOTIONAL OFFERINGS****2.8.2.6 Welcoming Rewards**

This promotion is available to new, win, and winback business customers. The customer will receive a one-time credit of \$50 per the first access line or trunk and \$25 per each additional access line or trunk for the same location brought to the Utility in the initial order.

**Terms and Conditions**

- The customer must purchase a minimum of one line or trunk and a maximum of 20 lines or trunks per location.
- The customer must agree to a 12-month Welcoming Rewards Term Election Agreement. The customer must also agree to a local service term agreement under Custom BizSaver, the Local Exchange Service Term and Volume Discount plans or Centrex plans for a minimum of 24 months. All of the subscribed services must be retained for 24 months or longer.
- Existing customers that add a new location may participate at the new location only.
- Participating customers will receive a non-recurring charge waiver on business access lines and trunks, Hunting, and custom calling features placed on the qualifying lines and trunks.
- If a customer disconnects service taken under this promotion before the end of the 12-month Welcoming Rewards Term Election agreement, the customer shall be billed for the credits received. In addition, the customer is responsible for any early termination fees required under the selected Custom BizSaver or Centrex 24-month or longer term plan.
- Subscribers participating in the following services or promotions are not eligible for this offer: SimpleLink Enhanced, CompleteLink<sup>SM</sup> 2.0, Gift Cards, Centrex "Thank You for Renewing" promotion, CA 123 Punch, CA 1-3 line NRC Waiver, or any discounted or geographic-specific Custom BizSaver offer.

This promotion is available from April 22, 2008 through August 31, 2009, and is available for resale.

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## 2.8 PROMOTIONAL SERVICE OFFERINGS

### 2.8.2 OTHER PROMOTIONAL OFFERINGS

#### 2.8.2.7 ACQUISITION SELECT FEATURE PACKAGE PROMOTION

##### A. DESCRIPTION

This is a consumer promotion available to residential customers who have at least one local exchange access line or substitute (e.g. a wireless line in lieu of a wired line) with a carrier other than the Company at a service location that can be served by the Company. Customers must reside in a Company local service area or customers must be moving from an AT&T local service area in a state and location where AT&T provides local exchange access service as an incumbent local exchange carrier. Employees of the Company and its affiliates are not eligible.

##### B. REGULATIONS

- a. During the promotion period, eligible customers who establish local service with the Company and purchase Select Feature Package will receive a coupon redeemable for a \$50.00 check. The customer must redeem the coupon within 30 days of receipt.
- b. Customers must retain Select Feature Package for a minimum of 30 days.
- c. This offer may be combined with the Online IC Waiver, but may not be combined with other Company gift check or gift card offers.
- d. The promotion is available from April 1, 2008 through June 30, 2008.

2.8 PROMOTIONAL SERVICE OFFERINGS

2.8.2 OTHER PROMOTIONAL OFFERINGS

2.8.2.8 ACCESS LINE RETENTION OFFER FOR RESIDENCE

A. DESCRIPTION

This is a consumer promotion available to existing residential customers who call to disconnect one or more residential access lines. The customer must elect to keep their Residential Access lines and have, or add, Caller ID to the line(s). The Customer will receive a credit of \$5.00 on their monthly bill for twelve (12) months.

B. REGULATIONS

- a. The Customer must keep their existing residential access line(s) and retain existing or newly ordered Caller ID service for 12 consecutive months to qualify for all credits.
- b. The promotion can be used to cover a maximum of 2 lines (either 2 additional lines or one primary line and one additional line). Only one credit application for the life of the offer is allowed for qualifying access lines.
- c. The components of packages are provided in accordance with the Guidebook terms and conditions.
- d. This promotion is available from May 12, 2008 through August 24, 2008. (C)

2.8 PROMOTIONAL SERVICE OFFERINGS

2.8.2 OTHER PROMOTIONAL OFFERINGS

2.8.2.9 RESIDENTIAL MOVERS INSTALLATION CHARGE WAIVER

A. DESCRIPTION

This is a residential promotion available to existing residential customers who contact the Company for the purpose of discontinuing their access line service(s) because they are moving to another location within the Company's West Region (West Region includes Nevada and California). The customer must agree to remain a customer of the Company and retain or newly subscribe to one qualifying Custom Calling Service or an Advanced Custom Calling Service on each line retained. Eligible customers will receive a waiver of the nonrecurring Service Ordering Charges and Central Office Line Connection Charge per line.

B. REGULATIONS

- a. The waiver is available on up to three (3) qualifying lines.
- b. Customers must subscribe to one qualifying feature on each line receiving the waiver.
- c. The qualifying Custom Calling Services and Advanced Custom Calling Services are:
 

Call Forwarding Busy Line	Call Forwarding	(C)
Call Forwarding Don't Answer	Call Waiting	(C)
Privacy Manager	Speed Calling-30 Code	
Speed Calling-8 Code	Three Way Calling	
Blocked Call Rejection	Call Return	
Call Screen	Call Trace	
Call Waiting ID	Caller ID	
Priority Ringing	Repeat Dialing	
Select Call Forwarding		
- d. This offer may not be combined with any Competitive Acquisition (win/winback) or Access Line Retention Offers.
- e. The promotion is available from February 1, 2010 through September 30, 2010 and is available for resale. (C)

2.8 PROMOTIONAL SERVICE OFFERINGS

2.8.2 OTHER PROMOTIONAL OFFERINGS

2.8.2.11 RESIDENCE CALLER ID/CALL WAITING PROMOTION

A. DESCRIPTION

This is a consumer promotion available to residential customers who have at least one local exchange access line or substitute (e.g. a wireless line in lieu of a wired line) with a carrier other than the Company at a service location that can be served by the Company.

Customers must reside in a Company local service area or customers must be moving from an AT&T local service area in a state and location where AT&T provides local exchange access service as an incumbent local exchange carrier. Employees of the Company and its affiliates are not eligible.

During the promotion period, eligible customers who establish local service with the Company and purchase Caller ID and Call Waiting, or a package containing these two features, will receive a coupon redeemable for a \$50.00 check. All nonrecurring feature or package installation charges associated with adding the features or a package that contain the required features to the customer's account will be waived.

B. REGULATIONS

- a. The customer must redeem the coupon within 30 days of receipt.
- b. Customers must retain Caller ID and Call Waiting for a minimum of 30 days.
- c. This offer may be combined with other Multi-Element Service Charges waivers, but may not be combined with other Company gift check or gift card offers.
- d. The promotion is available from July 1, 2008 through September 28, 2008.

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2.8 PROMOTIONAL SERVICE OFFERINGS

2.8.2 OTHER PROMOTIONAL OFFERINGS

2.8.2.12 ADDITIONAL LINE RETENTION \$10 PROMOTION

A. DESCRIPTION

This is a consumer promotion available to existing residential customers who call to disconnect their additional residential access line but then agree to keep their additional access lines and retain Select Feature Package or Complete Choice Enhanced. Customers may add Completed Choice Enhanced to the account in order to qualify for this offer. The Customer will receive a credit of \$10.00 on their monthly bill for as long as they keep their additional line and Select Feature Package or Complete Choice Enhanced on the account.

B. REGULATIONS

- a. The Customer must keep their existing residential additional access line and Select Feature Package or Complete Choice Enhanced on the account to qualify for the monthly credit. If the customer disconnects their additional access line and/or the required package before the next bill period date in which a credit is due, any further benefits available under this offer will cease and the monthly credit will be discontinued.
- b. If the customer moves from their current location, any further benefits available under this offer will cease.
- c. The promotion can be used to cover a maximum of one (1) additional line.
- d. The components of packages are provided in accordance with the Guidebook terms and conditions.
- e. The promotion may be combined with promotions offered on products offered by Company affiliates and non-telecommunications products. This promotion may not be combined with any other access line retention offers that provide a monthly recurring discount.
- f. The promotion is effective from July 30, 2008 through March 31, 2010. (C)

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2.8 PROMOTIONAL SERVICE OFFERINGS

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## 2.8.2 OTHER PROMOTIONAL OFFERINGS

## 2.8.2.13 ACCESS LINE RETENTION \$5.00 PER MONTH PROMOTION

## A. DESCRIPTION

This is a consumer promotion available to existing residential customers who call to disconnect their residential access line(s) but then agree to keep their access line(s) and retain or newly add Caller ID or a package containing Caller ID. The Customer will receive a credit of \$5.00 on their monthly bill for as long as they keep their access line(s) and Caller ID service on each line retained for a maximum of 24 months.

## B. REGULATIONS

- a. The Customer must keep their existing residential access line (s) and Caller ID on each retained line to qualify for the monthly credit. If the customer disconnects their access line(s) and/or Caller ID (or the package containing Caller ID) before the next bill period date in which a credit is due, any further benefits available under this offer will cease and the monthly credit(s) will be discontinued.
- b. If the customer moves from their current location, any further benefits available under this offer will cease.
- c. The promotion can be used to cover a maximum of two (2) access lines (one primary and one additional line or two additional lines). The access line(s) must be retained a minimum of 30 days.
- d. If the customer adds Caller ID to the line(s) in order to qualify for this promotion, the non-recurring charge(s) will be waived.
- e. This promotion may not be combined with any other retention offers. (D)
- f. Eligible customers who subscribed to this offer prior to March 10, 2009, will receive a \$5 monthly bill Credit for as long as they keep their access line(s) and Caller ID services. (D)
- g. The promotion is effective from February 1, 2009 through March 13, 2010.

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2.8 PROMOTIONAL SERVICE OFFERINGS

2.8.2 OTHER PROMOTIONAL OFFERINGS

2.8.2.14 COMPETITIVE ACQUISITION CASH BACK PROMOTION

A. DESCRIPTION

This is a promotion available to residential customers who have at least one local exchange access line or substitute (e.g. a wireless line in lieu of a wired line) with a carrier other than the Company at a service location that can be served by the Company.

New customers must reside in a Company local service area or must be moving from an AT&T local service area in a state and location where AT&T provides local exchange access service as an incumbent local exchange carrier. Employees of the Company and its affiliates are not eligible.

During the promotion period, eligible customers who establish local service with the Company and purchase Complete Choice® Basic, Complete Choice® Enhanced, or a package containing the features in these packages, will receive a coupon redeemable for a \$50.00 check. All nonrecurring Multi-Element Service Charges for adding the package features and access line (or a larger package or bundle that includes the same services as the Complete Choice® package) will be waived.

B. REGULATIONS

- a. The customer must redeem the coupon within 30 days of receipt.
- b. Customers must retain the qualifying package for a minimum of 30 days.
- c. The promotion is available from September 29, 2008 through March 20, 2010. (C)

2.8 PROMOTIONAL SERVICE OFFERINGS

2.8.2 OTHER PROMOTIONAL OFFERINGS

2.8.2.13 CUSTOM BIZSAVER BONUS PROMOTION

Any existing qualifying Company Business customer that does not currently subscribe to an optional voice package with a term plan will receive a \$50 bill credit by newly subscribing to any Custom BizSaver plan. All terms and conditions for Custom BizSaver apply. Unless otherwise specified, this offer may be combined with any other Custom BizSaver promotion. This offer is available from September 1, 2008 through July 30, 2009.

(C)

**2.8 PROMOTIONAL SERVICE OFFERINGS****2.8.2 OTHER PROMOTIONAL OFFERINGS****2.8.2.15 EXTRA LINE PROMOTION – BUSINESS**

A promotional period will be established from October 15, 2008 through December 31, 2008. During the promotional period eligible business customers will receive a one-time \$50 bill credit per account for adding new additional lines to a qualifying term plan.

Eligible customers are existing business customers who purchase new additional lines and subscribe those lines to a qualifying voice term plan. Qualifying voice term plans are Custom BizSaver II, SimpleLink Enhanced, and Business Access Line Term Volume Discount (TVD). Customers currently not on a qualifying term plan must subscribe to one during the promotional period and add new additional lines in order to receive the credit for those new lines. Customers who are currently on a qualifying term plan must establish a new agreement for the qualifying term plan during the promotional period to receive credit for any new additional lines.

All other terms and conditions applicable to Custom BizSaver II, SimpleLink Enhanced, or Business Access Line Term Volume Discount (TVD) will apply, as appropriate. This offer can not be combined with the Save The Deal and Encore Bonus promotions.

## 2.8 PROMOTIONAL SERVICE OFFERINGS

### 2.8.2 OTHER PROMOTIONAL OFFERINGS

#### 2.8.2.16 ENCORE BONUS PROMOTION

A promotional period will be established from October 15, 2008 through December 31, 2008. During the promotional period eligible business customers will receive a one-time \$50 bill credit for subscribing to a qualifying term plan.

Eligible customers are existing business customers with 120 days or less remaining on their current local voice term plan who subscribe to a new qualifying local voice term plan prior to their current term expiration date. Qualifying local voice term plans are Custom BizSaver II, SimpleLink Enhanced, and Business Access Line Term Volume Discount (TVD). The one-time bill credit will be applied within 2 bill cycles.

All other terms and conditions applicable to Custom BizSaver II, SimpleLink Enhanced, or Business Access Line Term Volume Discount (TVD) will apply, as appropriate. This offer can not be combined with the Save The Deal and Extra Line promotions.

## 2.8 PROMOTIONAL SERVICE OFFERINGS

### 2.8.2 OTHER PROMOTIONAL OFFERINGS

#### 2.8.2.17 THREE FOR THREE BUSINESS FEATURE PROMOTION

A promotional offer will run from January 1, 2009 through December 31, 2009. This offer allows eligible business customers the option to subscribe to three vertical features for \$3.00 per month. (C)

Customers in Nevada will be able to choose up to three of the following features:

- Call Waiting
- Call Forward Busy Line (CFBL)
- Call Forward Don't Answer (CFDA)

Eligible customers are those business customers:

- Who are new or existing business customers who have a single location with 1-4 lines, and who purchase the AT&T Business Local Calling Assurance package, and
- Subscribe to at least a 12 month term agreement for AT&T Business Local Calling Assurance package.

Customers who discontinue the AT&T Business Local Calling Assurance package prior to the end of their term agreement will forfeit the benefit of this offer, and will be charged the RAC rates for these features.

## 2.8 PROMOTIONAL SERVICE OFFERINGS

### 2.8.2 OTHER PROMOTIONAL OFFERINGS

#### 2.8.2.18 EXTRA LINE PROMOTION – BUSINESS

A promotional period will be established from January 15, 2009, through August 31, 2009. During the promotional period eligible business customers will receive a one-time \$25 bill credit per new additional line, for up to 10 lines maximum, for adding new additional lines to a qualifying term plan.

Eligible customers are existing business customers who purchase new additional lines and subscribe those lines to a qualifying voice term plan. Qualifying voice term plans are Custom BizSaver.

Customers currently not on a qualifying term plan must subscribe to one during the promotional period and add new additional lines in order to receive the credit for those new lines. Customers who are currently on a qualifying term plan must establish a new agreement for the qualifying term plan during the promotional period to receive credit for any new additional lines.

All other terms and conditions applicable to Custom BizSaver will apply, as appropriate. This offer can not be combined with Save The Deal or Welcoming Rewards promotions, nor with any Custom BizSaver geographic discount offers.

**2.8 PROMOTIONAL SERVICE OFFERINGS**

**2.8.2 OTHER PROMOTIONAL OFFERINGS**

**2.8.2.19 ENCORE BONUS PROMOTION**

A promotional period will be established from February 1, 2009 through August 10, 2009. (C)  
During the promotional period eligible business customers will receive a one-time \$50 bill credit for subscribing to a qualifying term plan.

Eligible customers are existing business customers with 120 days or less remaining on their current local voice term plan who subscribe to a new qualifying local voice term plan prior to their current term expiration date. The qualifying local voice term plans is Custom BizSaver. The one-time bill credit will be applied within 2 bill cycles.

All other terms and conditions applicable to Custom BizSaver will apply, as appropriate. This offer can not be combined with the Save The Deal and Welcoming Rewards promotions.

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**2.8 PROMOTIONAL SERVICE OFFERINGS**

**2.8.2 OTHER PROMOTIONAL OFFERINGS**

**2.8.2.20 MOBILITY RETAIL IC WAIVER**

A. DESCRIPTION

Mobility Retail IC Waiver is a promotion for eligible customers who choose AT&T Nevada as their new local service provider and place an order for new residential local exchange service in person at a retail location with whom AT&T Nevada has an arrangement to sell its services. Eligible customers include those who are new to AT&T Nevada. Existing AT&T Nevada customers are not eligible for this promotion.

During the promotion, eligible customers who purchase a minimum of Complete Choice Basic will receive a waiver of the nonrecurring Service Ordering Charge and Central Office Line Connection Charge.

B. REGULATIONS

1. This offer may be combined with other promotions for which the customer qualifies unless excluded.
2. This promotion is available from April 1, 2009 through December 31, 2010 and is available for resale. (C)

## **2.8 PROMOTIONAL SERVICE OFFERINGS**

### **2.8.2 OTHER PROMOTIONAL OFFERINGS**

#### **2.8.2.21 AT&T BUSINESS LOCAL CALLING TRIO REWARD WINBACK/WIN PROMOTION**

A retail promotional period shall be established from September 1, 2009 through August 31, 2010. During this promotional period eligible business customers who subscribe to a new AT&T Business Local Calling (BLC) agreement will receive a bill credit equal to the monthly recurring charge (MRC) for their BLC package for 1, 2, or 3 bill periods based on the length of term, as follows:

- 12 month or 12 month re-subscribe option term: MRC bill credit in month 6 of first year's term only
- 24 month term: MRC bill credit in months 12 and 24
- 36 month term: MRC bill credit in months 12, 24, and 36

Eligible customers are those business customers who have their business network access lines with another competitive local exchange carrier within the AT&T Nevada who establish their business network access line service with the Company, and who subscribe these lines to a new BLC 12, 24, or 36 month term plan.

Existing customers who transfer lines from a competitive local exchange carrier to an existing BLC account are not eligible. Customers who terminate their BLC plan prior to completion of the term period will forfeit all remaining bill credits that are otherwise eligible.

All other terms and conditions applicable to AT&T Business Local Calling will apply, as appropriate.

**2.8 PROMOTIONAL SERVICE OFFERINGS****2.8.2 OTHER PROMOTIONAL OFFERINGS****2.8.2.21 AT&T BUSINESS LOCAL CALLING ADDITIONAL LINE PROMOTION**

A promotional period will be established from September 1, 2009 through December 31, 2009. During This period, eligible business customers will receive a one time credit per line for up to four (4) lines.

Eligible customers are those existing business customers who purchase new additional lines and subscribe those lines to AT&T Business Local Calling. If the customer is not subscribed to AT&T Business Local Calling or if they are converting from another voice term plan they must subscribe to AT&T Business Local Calling during the promotional period and add new additional lines to the agreement in order to receive the credit on those new lines. Existing customers who are currently subscribed to AT&T Business Local Calling must establish a new agreement for AT&T Business Local Calling during the promotional period and add new lines to this agreement in order to receive the credit on any new additional lines.

Eligible customers will receive a one-time bill credit per line for up to (4) lines maximum in the amount of \$50 per eligible additional line for lines subscribing to AT&T Business Local Calling Options A or B, and \$25 per eligible additional line for lines subscribing to AT&T Business Local Calling Options C & D, when available. All orders must be completed by January 31, 2010. This offer cannot be combined with the Save a Line offer. Bill credits will be applied within 2 bill periods. All other terms and conditions applicable to AT&T Business Local Calling, as appropriate, will apply.

## 2.8 PROMOTIONAL SERVICE OFFERINGS

### 2.8.2 OTHER PROMOTIONAL OFFERINGS

#### 2.8.2.22 AT&T Business Local Calling Online Bonus Promotion

A promotional period will be established from September 1, 2009, through April 30, 2010. During the promotional period eligible business customers who commit to a new agreement for AT&T Business Local Calling will receive a one-time credit of \$50 per account. The credit will be applied within 1-2 bill periods. (C)

Eligible customers are new and existing business customers who currently are not subscribed to an AT&T local voice term plan and who subscribe electronically only, via online ordering methods, in order to qualify for this offer. All orders must be completed by May 31, 2010. (C)

All other terms and conditions applicable to AT&T Business Local Calling, as appropriate, will apply. This promotion can not be combined the Save A Line promotional offer, where available.

## 2.8 PROMOTIONAL SERVICE OFFERINGS

### 2.8.2 OTHER PROMOTIONAL OFFERINGS

#### 2.8.2.23 SIGN UP AND SAVE 50 PROMOTION

A retail promotional period shall be established from October 1, 2009 through September 30, 2010. (C)  
During this period, eligible business customers will receive a one-time \$50.00 bill credit with the purchase of a qualifying voice package. Eligible customers will also receive a waiver of the non-recurring service establishment charges as well as the non-recurring charges associated with the Hunting option and for vertical features, when ordered at the same time as the establishment of service. The one time credit will be provided within the first two bill cycles.

Eligible customers are those customers who are new to local exchange service with the Company. Customers of other local service providers are not eligible to participate in this promotion.

Eligible customers must commit to one of the following term plan offers in order to receive the \$50 credit: AT&T Business Local Calling, Centrex (24 month or longer term), or BALTV. Eligible customers must also purchase a minimum of one and a maximum of 20 access lines.

This promotion can only be combined with the Centrex Installation Waiver.

**2.8 PROMOTIONAL SERVICE OFFERINGS**

**2.8.2 OTHER PROMOTIONAL OFFERINGS**

**2.8.2.24 AUTHORIZED VENDOR SERVICE CONNECTION CHARGE WAIVER**

A promotional period shall be established from October 26, 2009 through January 23, 2010. During this promotional period, eligible AT&T residence customers who place their order for phone service with AT&T will receive a waiver of the nonrecurring Line Connection and Service Ordering.

Promotion eligible customers are those customers who subscribe to an AT&T network access line with a minimum of Complete Choice Enhanced and place their order for service online via an authorized vendor.

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**2.8 PROMOTIONAL SERVICE OFFERINGS****2.8.2 OTHER PROMOTIONAL OFFERINGS****2.8.2.26 WELCOMING REWARDS WIN/WINBACK PROMOTION**

A retail promotional period shall be established from November 2, 2009, through October 31, 2010. During this promotional period eligible business customers subscribing to new business local exchange access lines or trunks or Centrex will receive a one-time credit based on the number of new lines ordered. The first line will receive a credit of \$50.00. Lines 2 up to 20 will receive a credit of \$25.00 per line. Lines must be at the same location and only the first 20 lines will qualify. In addition, waivers will be provided for the normally applicable service ordering, line connection, and central office connection non-recurring charges (NRCs) associated with the installation of local exchange access lines or trunks, up to 20 lines maximum per location, for the initial order only. The one time credit(s) will be provided within the first two bill cycles. In addition, a waiver of the non-recurring service establishment charges normally associated with Custom Calling and Advanced Custom Calling Services ordered at the time of initial order placement will be provided for up to 20 lines.

Eligible customers include those businesses that are currently with another carrier and are establishing service with the Company. Eligible customers must subscribe to new business local exchange access lines or trunks and select one of the specified term plan offers listed below. Customers must also commit to an oral 1 year Welcoming Rewards Promotional Agreement in order to receive the benefits.

Eligible customers must subscribe separately to one of the following term plan offers in order to receive the Welcoming Rewards benefits: AT&T Business Local Calling, or Centrex with a minimum of 2 basic or electronic key lines for a 2, 3, 5, or 7 year term, or BALTV. All terms and conditions applicable to AT&T Business Local Calling or Centrex, as appropriate, will apply. The commitment to one of the specified term plans is in addition to the oral 1 year Welcoming Rewards Promotional Agreement commitment.

This offer is only applicable at the time of placing the initial order and is not available for subsequent orders placed for additional lines or services.

The bill credits are discounts. If customer disconnects their account prior to the expiration of the oral 1 year Welcoming Rewards Promotional Agreement, the customer will be liable for early termination fees equal to the bill credit discount already given. This charge is in addition to other charges that may be associated with a subscription to a qualifying term plan.

This offer can be combined only with either the AT&T Business Local Calling Trio Rewards Promo or the Centrex NRC waiver, if applicable.

**2.8 PROMOTIONAL SERVICE OFFERINGS****2.8.2 OTHER PROMOTIONAL OFFERINGS****2.8.2.27 BUSINESS ADL PROMOTION**

A business promotional period will be established from December 7, 2009 through April 30, 2010. During this period eligible, existing business customers that purchase new, additional local exchange access lines will receive a one-time credit per line for up to a maximum of (4) new, incremental lines per customer location.

Eligible customers are existing customers who are subscribed to AT&T Business Local Calling who add new, additional lines to their existing AT&T Business Local Calling account as either Option A or B, who will receive a one-time \$50 bill credit per line for up to (4) lines per location, and any existing business customer who adds new, additional lines that are not under a term plan, who will receive a one-time \$25 credit per line for up to (4) lines per location. This offer is limited to only (4) one-time credits of either amount per customer location. Customer locations with greater than 10 existing lines are not eligible for this offer.

These credits will become effective with the first bill period following eligibility. Customers must retain all new lines for at least 6 months in order to retain the credits. Customers that disconnect any of the new lines before 6 months have elapsed will be billed a portion of the one-time credits provided, as described above, per the schedule below:

Line Disconnected Percent of Credits Billed

Within 30 days	100%
Within 31 to 60 days	80%
Within 61 to 90 days	60%
Within 91 to 120 days	40%
Within 121 to 150 days	20%
Greater than 150 days	0%

All orders must be completed by May 31, 2010. This offer can only be combined with the AT&T Business Local Calling Online Bonus Promotion

**2.8 PROMOTIONAL SERVICE OFFERINGS****2.8.2 OTHER PROMOTIONAL OFFERINGS****2.8.2.28 BUSINESS FEATURE PROMOTION**

A promotional period will be established from January 4, 2010 through December 31, 2010. During this period eligible business customers will receive a 50% discount per month on up to (10) vertical features per line.

Eligible customers are those business customers who are subscribed to the Business Local Calling Assurance package. These eligible customers will receive 50% off of the standard tariff rate for up to 10) of the following services per line: Busy Call Forwarding, Delayed Call Forwarding, Three Way Calling, Speed Calling 8, Speed Calling 30, Privacy Manager, Call Screen, Call Return, Call Waiting, Repeat Dialing, Priority Ringing, Anonymous Call Rejection, and Hunting Service and options. In addition, a waiver of applicable installation charges associated with adding these features will also be provided.

Customers will receive these discounted rates as long as they remain subscribed to Business Local Calling Assurance. Customers must be subscribed to a term agreement for Business Local Calling Assurance. When the Business Local Calling Assurance term agreement is no longer valid, these discounted rates will no longer apply.

There is no termination fee associated with this Feature Promotion. Termination fees may apply, as required, if the Business Local Calling Assurance term agreement is terminated early. This Feature Promotion cannot be combined with any other promotions or packages.

**2.8 PROMOTIONAL SERVICE OFFERINGS****2.8.2 OTHER PROMOTIONAL OFFERINGS****2.8.2.28 COMPETITIVE ACQUISITION INSTALLATION CHARGE WAIVER**

A retail promotional period will be extended from January 1, 2010 through December 31, 2010. During the promotion period, the normally applicable nonrecurring Service Ordering, Line Connection and Installation Charges to connect a network access line will be waived for residence customers returning to the Company with a minimum of 2 features. The non-recurring charge associated with adding features will also be waived.

Eligible customers are those residence customers who have at least one local exchange access line or equivalent (e.g. a wireless line in lieu of a wired line) with a carrier other than the Company at a service location that can be served by the Company. Customers must reside in a Company local service area or customers must be moving from an AT&T local service area in a state and location where AT&T provides local exchange access service as an incumbent local exchange carrier. Employees of the Company and its affiliates are not eligible.

**2.8 PROMOTIONAL SERVICE OFFERINGS**

**2.8.2 OTHER PROMOTIONAL OFFERINGS**

**2.8.2.28 RESIDENCE ONLINE INSTALLATION CHARGE WAIVER**

A retail promotional period shall be established from January 1, 2010 through December 31, 2010.

During the promotional period , eligible residential customers will receive a waiver of the nonrecurring service ordering, line connection and installation charges to install a network access line. Eligible residential customers are those new and/or existing residential customers who establish up to three network access lines, with a minimum of 2 Custom Calling Features, with AT&T Nevada via the online ordering system at [www.att.com](http://www.att.com).